

THE HARVARD NEWSLETTER ON COMPUTER GRAPHICS

news/trends
insights
perspective
opportunities

BECAUSE YOU . . .

. . . are intimately involved with computers,

I would like you to get acquainted with *The Harvard Newsletter on Computer Graphics* by accepting my very special trial offer . . . and an opportunity to receive a valuable computer graphics directory to boot.

I make this offer because I know that this Harvard Newsletter can help you to take advantage of computer graphics—the computer industry's next multibillion dollar activity.

Indeed, as a recognized powerful tool and an increasingly economic way to display computer-generated business, engineering and scientific data, computer graphics is giving rise to another wave of professional and market opportunities.

And this, of course, can be vitally important to you— as one whose livelihood is also tied to computers. For example, consider how answers to the following questions would be helpful to you professionally as well as to your organization:

- What applications lend themselves to economic use of computer graphics? What about the availability of software and its quality? What are the considerations in using color computer graphics vs. black and white? What does this do to costs? What are my hard-copy options—at what costs?
- Computer graphics has a new breed of computer industry vendors, such as Megatek, ISSCO, Ramtek, Summagraphics, Evans & Sutherland, Computervision, and so on. Who's behind these companies? What are their product offerings and business goals?
- Large data bases are rapidly becoming economically amenable to analysis, interpretation, and presentation via computer graphics techniques. Who is doing what in this so-called computer mapping field? Is this something that I, or my organization, should get into?
- Both time sharing networks and computer service bureaus are stepping up their computer graphics capabilities. What are their offerings and what significance do these services hold for myself and my organization?

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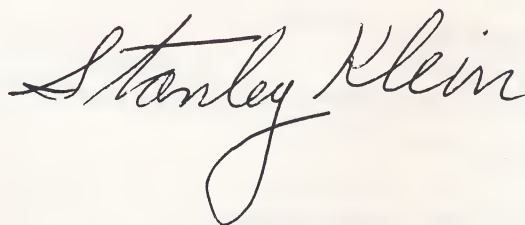
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Or, better yet, become an annual subscriber at the regular \$125 rate and receive, not only 24 issues for 12 months, but also, as a bonus, "THE HARVARD DIRECTORY OF COMPUTER GRAPHICS SUPPLIERS: Hardware, Software, Systems, and Services." (Add \$32 for overseas subscriptions.)

To subscribe, simply fill in the enclosed form and drop it in the mail. No need to pay now. We will bill you later.

Very truly yours,

A handwritten signature in cursive script that reads "Stanley Klein". The signature is fluid and elegant, with a large, sweeping 'S' and a long, trailing 'y'.

Stanley Klein
Publisher/Editorial Director

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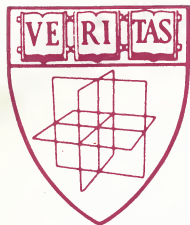
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Very truly yours,

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